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updated 08/05

POSITION Assistant Professor of Computers & Writing, Utah State University, 2004–present.

EDUCATION PhD in Rhetoric & Technical Communication, Michigan Technological University, 2005.

Dissertation: A Pedagogy of New Media

Dissertation Committee: Anne Wysocki (chair), Cynthia Selfe, Diana George

MFA in Poetry, Virginia Commonwealth University, 2000.

Thesis: Dinner for One [First interactive, electronic thesis]. Thesis chair: T.R. Hummer

Glasgow Writers & Artists Workshop, 1998.

in association with Glasgow School of the Arts, Scotland

BA in English/Creative Writing, Old Dominion University, 1996.

Magna Cum Laude; Writing Teachers: Scott Cairns, Janet Peery, Janet Sylvester, Tim Seibles

SCHOLARSHIP

books in progress

Ball, Cheryl E. (Ed.). (in proposal). *Pedagogies of design: A report on the state of multimodal & new media instruction in writing programs*.

Co-authored by CCCC Research Initiative Grant Group.

Kalmbach, James, & Ball, Cheryl E. (Eds.). (in call). *Reading (& writing) new media*.

Edited collection with reading experiences of & theories & pedagogies for new media texts.

refereed journal issues in progress

Ball, Cheryl E., & Hawk, Byron. (Eds.). (2006, forthcoming). *Computers & Composition*, 23(3) [Special issue: Sound in/as new media spaces].

refereed journal articles

Ball, Cheryl E. (2004). Show, not tell: The value of new media scholarship. *Computers & Composition*, 21, 403–425.

refereed journal articles under review

Ball, Cheryl E., Selfe, Cynthia, Selfe, Richard, & Hodgman, Matt. (under review). The cost of multimodality. *Currents in Electronic Literacy*.

Ball, Cheryl E., & Rice, Rich. (under review). New vs. schmooze: Critiquing students' multimodal work. *Kairos: Rhetoric, Technology, Pedagogy*, 10(2).

Ball, Cheryl E. (under review). Not just visual: Reading new media texts. *Computers & Composition* [Special issue: New media].

refereed journal articles in progress

Moeller, Ryan, & Cheryl E. Ball (in progress). Political economy of design: Technology resources in English department computer labs. To be submitted to *Writing Program Administration Journal*, August 2005.

Ball, Cheryl E. (in progress). Marketing oneself for the market: Public usability & job portfolios. To be submitted to *Computers & Composition Online*, September 2005.

Hewett, Beth, & Ball, Cheryl E. (in progress). In/Formality in editorial processes: Instant messaging and professional communication processes. To be submitted to *Journal of Electronic Publishing*, January 2006.

- book chapters in progress** Ball, Cheryl E. (in progress). Design, multimedia, & new media: Changing pedagogies in writing programs. In Cheryl Ball (Ed.), *Pedagogies of design: A report on the state of multimodal & new media instruction in writing programs*.
- non-refereed reviews** Ilyasova, Ksenia, & Ball, Cheryl E. (2004). Review of *Writing Spaces*, 2nd ed., by Jay David Bolter. *Technical Communication Quarterly*.
- Ball, Cheryl E. (2003). Review of *Inside the communication revolution: Evolving patterns of social & technical interaction*, Robin Mansell (Ed.). *Journal of Business & Technical Communication*.
- Ball, Cheryl E. (2002). Review of *NMEDIAC: The Journal of New Media & Culture*. In *Kairos: Rhetoric, Technology, Pedagogy*. Online: <<http://english.ttu.edu/kairos/7.3>>.
- educational materials** Ball, Cheryl E. (2004). *Picturing texts* instructor's guide. New York: W.W. Norton. [113 pages]
- textbooks in progress** Ball, Cheryl E., & Arola, Kristin L. (in negotiation). *next: Reading & composing new media texts*. Boston: Bedford–St. Martin's Press.
- multimedia** Ball, Cheryl E. & Arola, Kristin L. (2005). *ix tech comm: Visual exercises for technical communication* [CD-ROM]. Boston: Bedford–St. Martin's Press.
- Ball, Cheryl E. (2004). *Picturing texts* website. New York: W.W. Norton. Available: <<http://www.picturingtexts.com>>.
- Ball, Cheryl E. & Arola, Kristin L. (2004). *ix visual exercises* [CD-ROM]. Boston: Bedford–St. Martin's Press.
- invited presentations** (2006, August). Remediating composition studies: New theory & practice for a digital age. Kean University, Union, NJ.
- (2006, February). Presentation tba. Virtual Reality in Real Life Conference, SUNY–Cortland Camp Huntington, NY.
- (2005, June). Collaborative web sites; Teaching & reading new media. Computers in Writing–Intensive Classrooms, Houghton, MI.
- (2004, June). Scholarship in digital spaces. Computers & Writing Conference, Honolulu, HI.
- with Arola, Kristin L. (2004, April). Visual exercises for composition classrooms. Northern Illinois University, DeKalb, IL.
- (2001, 2002, 2003; July). Guest Poet, Creative Writing Course, Summer Youth Programs, Michigan Technological University.
- (2002, October). What is new media poetry? Loras College, Dubuque, IA.
- (2002, April). Teaching 'Revisions: Oral, written & visual communication' in general education. Thursday Night TechRhet MOO, Connections MOO.
- scholarly presentations** (2005, October). Designing educational spaces for students & colleagues. Council on Programs in Technical & Scientific Communication, Lubbock, TX.
- (2005, September). Trans-cultural multimedia production in an English classroom. Conference of Open Source Learning & Instructional Technology, Logan, UT.
- (2005, June). Hackers, schmoozers, & wonder: Rhetoric, technology, & aesthetics in new media spaces. Computers & Writing Conference, Palo Alto, CA.

- scholarly presentations, con't.** (2005, March). Throwing teachers over the top rope: The status of new media pedagogy in composition studies. Conference on College Composition & Communication, San Francisco, CA.
- (2004, June). Designing knowledge: Teaching new media texts. Computers & Writing Conference. Honolulu, HI.
- (2004, March). Strong stories in digital scholarship: How time, tenure, & technology impact new & nontenured faculty members. Conference on College Composition & Communication, San Antonio, TX.
- (2003, December). Show, not tell: The value of new media scholarship. Modern Language Association, San Diego, CA. .
- (2003, November). E/merging principles: Design knowledges & learning to read new media texts. Conference on Digital Literacy & New Media: Definitions, Methodology, Use; Wayne State University, Detroit, MI.
- (2003, May). New media now: What & how. Computers & Writing Online. Available: <<http://www.c&wonline.org>>.
- (2003, May). Pleasuring the text: The value of aesthetics in new media scholarship. Computers & Writing Conference, West Lafayette, IN.
- (2003, March). New media poetics: The 'aah' of online texts. Conference on College Composition & Communication, New York, NY.
- (2003, March). Teaching & reading new media poetry. Associated Writing Programs Conference, Baltimore, MD.
- (2002, May). Tell me a different story: Composing & evaluating new media. Computers & Writing, Normal, IL.
- (2002, April). Not without new media: Classroom approaches to the visual & interactive aspects of new media texts. Cyberculture Working Group, University of Maryland.
- (2002, March). Preparing Future Faculty at Michigan Technological University. Conference on College Composition & Communication, Chicago, IL.
- (2002, March). A techno(rhetorician's) mix: Sampling graduate student work with technology. Computer Connection Forum, Conference on College Composition & Communication, Chicago, IL.
- (2001, October). Communities in Preparing Future Faculty programs. National Council of Teachers of English Convention, Baltimore, MD.
- (2001, October). New media poetics & non/narrative structure. Internet Research 2.0, Association of Internet Researchers Conference, Minneapolis, MN.
- (2001, May). Cutting up in class: Using hypermedia elements to teach composition. Computers & Writing Conference, Muncie, IN.
- (2000, April). Electronic theses & dissertations at VCU. Graduate Research Symposium, Virginia Commonwealth University, Richmond, VA.
- (2000, March). Managing a hypermedia thesis. Third International Symposium on Electronic Theses & Dissertations, St. Petersburg, FL.
- (1999, October). Reading & writing in hypertext. Central New York Conference on Language & Literature, Cortland, NY.

- poetry** (1999). Heading south: A hyperpoetry collection. *Kairos: Rhetoric, Technology, Pedagogy* [Special issue: Hyperfiction & Hyperpoetry]. Online: <<http://english.ttu.edu/kairos/4.1>>.
- (1999). Rituals. *Millennium*.
- (1998). The Great Behinds. *Amelia Magazine*.
- poetry readings** (2001, August). Michigan Technological University, Houghton, MI.
- (2000, July). Eric Shindler Gallery, Richmond, VA.
- (2000, July). Basement Coffee House, Richmond, VA.
- (2000, April). 1708 Gallery, Richmond, VA.
- (1999, March). Puddn'heads Coffee House, Richmond, VA.
- design clients**
- (print)** (2005). *Scribendi* [Literary magazine]. Available online: <<http://scribendi.usu.edu>>.
- (2003–04). *C Literary Magazine*. Available online: <<http://www.hu.mtu.edu/~litmag>>.
- (2003–04). *Technobabe Times* [Campus newsletter]. Michigan Technological University. Available online: <<http://www.hu.mtu.edu/~tbt/tbtissues.html>>.
- (web)** (2002). *Thales, Inc.–North American Group* [Corporate web site; offline].
- (2001). *Poetry & Song: The Process of Composing* [Educational/Informational web site]. Available online: <<http://www.hu.mtu.edu/poem&song>>.
- (2001). *Engineering Youth Programs at Michigan Technological University* [Educational recruitment web site; offline].
- grants** (2005–06). New Faculty Research Grant. \$10,633. Utah State University. To supplement the CCCC Research Initiative Grant, below, on the study of implementation of multimodal composition practices. Findings will be reported in a book (in proposal) in 2006.
- (2004–05). CCCC Research Initiative Grant. \$5,000. National Council of Teachers of English/Conference on College Composition & Communication division.
To study how writing programs are implementing multimodal composition practices. Co-investigators: Daniel Anderson, Anthony Atkins, Krista Millar, Cynthia Selfe, Richard Selfe.
- grants in progress** (2006, February deadline). National Science Foundation. Science & Society Grant (NSF 05–588). \$300,000.
- awards** (2003, May). *Kairos/Lore* TA & Adjunct Award for Scholarship in Computers & Writing.
- (2001, April). Web Design Award [Multimedia documentary]. New Media Show, Michigan Technological University.
- (2000, March). Outstanding Thesis. Graduate Deans' Annual Meeting, Richmond, VA.
- (1998, September). 1st Honorable Mention, Light/Humorous Verse. *Amelia Magazine*.

For examples of digital scholarship, please see <<http://cball.usu.edu/research>>.

SERVICE

- international workshop** (2001, 2002, 2003, 2004; Summers). Computers in Writing-Intensive Classrooms, Michigan Technological University, Houghton, MI.
- national workshops** (2005, June). Careers in Computers & Writing. Graduate Research Network, Palo Alto, CA.
(2003, July). Web Design, Summer Youth Programs, Michigan Technological University.
(2002, May). Teaching with Technology, Computers & Writing Conference, Normal, IL.
(2001, July). Computer Graphics, Summer Youth Programs, Michigan Technological University.
- departmental workshops** (2004, October). CV Workshop. Graduate Professional Development. Utah State University.
(2000, 2001, 2003). Graduate Student Colloquium Series, Michigan Technological University.
(2001, 2002). Teaching with Instructional Technology, Michigan Technological University.
- local workshops** (2001, October). Career Day: E-poetry. Calumet High School, Calumet, MI.
(2001, May). Girls+Math+Science=Choices Workshop, Michigan Technological University.
(1998–2000, weekly). Epiphany Project, Virginia Commonwealth University, Richmond, VA.
- departmental administration** (2004–present). Interim Lab Director. Applied Research Multimedia Lab. Utah State University.
(2001–03). Assistant Lab Director, Center for Computer-Assisted Language Instruction (CCLI), Michigan Technological University.
- departmental committees** (2005–present). PhD Recruitment Sub-Committee. Utah State University.
(2004–present). Computer Facilities Committee. Utah State University.
(2004–present). Theory & Practice of Technical Communication PhD Committee. Utah State University.
(2004–present). Professional Writing Undergraduate Degree Committee. Utah State University.
(2003–04). Rhetoric & Technical Communication Graduate Steering Committee, Michigan Technological University.
(2001–02). Scientific & Technical Communication Committee, Michigan Technological University.
(1998–99). Graduate Writers Association, Vice President. Virginia Commonwealth University.

- university administration** (1999, 2000). Writing Center/Academic Success Coordinator, Virginia Commonwealth University.
- university committees & participation** (2004). Poetry Judge. Creative Writing Contest. Utah State University.
 (2002, 2003). Judge (first-round), Lawrence & Elsie Klein Creative Writing Award, Michigan Technological University.
 (2001–02). University Senate Computing Committee, Michigan Technological University.
 (1998–2000). Epiphany Project, Virginia Commonwealth University.
 (1999–2000). Electronic Thesis & Dissertation Task Force, Virginia Commonwealth University.
 (1998–99). Professional & Academic Writing Association, President. Virginia Commonwealth University.
- international editorships** (2001–present). Co-Editor. *Kairos: Rhetoric, Technology, Pedagogy*, CoverWeb section.
 (2002–present). Editorial Board Member. *Computers & Composition Online*.
 (2003–04). Associate Editor. *Computers & Composition*.
 (2000–03). Assistant Editor. *Computers & Composition*.
 (2002). Editorial Intern. *College Composition & Communication*.
- international administration** (2001–2004). Associate Director. Computers in Writing-Intensive Classrooms (CIWIC), Michigan Technological University.
 (2000–01). Assistant Director. Computers in Writing-Intensive Classrooms (CIWIC), Michigan Technological University.
- national committees** (2005–08). NCTE Committee on Technical & Scientific Communication.
 (2003–06). CCCC Committee for Computers in Composition & Communication.
 (2002–03). Computers & Writing Online Conference.
- national participation** (2003–04). Conferences Reviewer: Computers & Writing Conference.
 (2002). Conferences Reviewer: Association of Internet Researchers.
 (1999). Judge (first-round), Larry Levis Poetry Prize, Virginia Commonwealth University.
- national memberships** National Council of Teachers of English
 Conference on College Composition & Communication
 Modern Language Association

TEACHING (2004, August–present). Utah State University.

undergraduate professional writing courses

Professional Writing Technologies

Publication Production

undergraduate general education courses

Perspectives on Writing & Rhetoric [upper-division, in-depth, special topics]

Beyond the Word, Designing Nonwritten Communication [F04]

Hypertext, Hypermedia, & New Media Texts [Sp05, Su05]

graduate courses (MA, MS, & PhD degrees, dual-listed)

Studies in Writing & Rhetoric [special topics]

Histories & Theories in Literary Hypertext, Hypermedia, & New Media Texts [F05]

(2000, August–2004, May). Michigan Technological University,

undergraduate scientific and technical communication & liberal arts courses

Introduction to Web Design

Publications & Information Management

Introduction to Creative Writing

Visual Media Analysis [co-taught with Diana George]

undergraduate general education courses

Revisions: Oral, Written, & Visual Communication [replaced first-year composition; thematic]

Civic Advocacy [F00]

History of Technology [Sp01]

Multimodal Composition [Sp02]

graduate courses (MS & PhD degrees)

Computers in Writing-Intensive Classrooms (CIWIC) [co-taught with Cynthia Selfe]

Computers & Composition Editing Internship [independent study for graduate students]

(1997, August–2000, May). Virginia Commonwealth University.

undergraduate general education courses

Composition & Rhetoric I: The Art of the Personal Essay

Composition & Rhetoric II: The Craft of the Researched Essay

graduate courses (MA, MFA)

Professional Writing: Web Sites [co-taught with Elizabeth Cooper & Michael Keller]