



Kairos: A Journal of Rhetoric, Technology, and Pedagogy

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September 3, 2008

Dear Professor Moody,

I am writing to nominate *Kairos: A Journal of Rhetoric, Technology, and Pedagogy* for consideration in the Best Journal Design category of the CELJ Awards.

Kairos released its new design with the Fall 2008 (13.1) issue. Both old and new designs are available through our open-access website; no subscription or login is necessary, so judges will retain their anonymity while viewing the site. Here are the URLs for both old and new designs:

New Design: <http://kairos.technorhetoric.net>

Old Design: <http://kairos.technorhetoric.net/12.1>

The “old” URL is one example from our previous design. Other issues with the previous design can be found in our archives, which are available here: <http://kairos.technorhetoric.net/archive.html>. (Please note that this is the third major design *Kairos* has undergone. Issues prior to 4.1 will carry the journal’s original design, but all links back to “Kairos Home” will return readers to the new front page. That way, readers can navigate between old and new designs with ease.)

In addition, because our main/index page has been redesigned, we also provide a version of our previous index-page design available on our archival server: <http://english.ttu.edu/kairos>.

I am sending an email with links to these URLs to facilitate judging. Also, while there is a more complete version of the Redesign Team’s rationale available in the current issue (<http://kairos.technorhetoric.net/13.1/loggingon/redesign.html>), I am including with this application an excerpted, one-page version of that rationale.

I will be in attendance at MLA and look forward to the CELJ sessions. If you have any questions, please don’t hesitate to contact me.

Sincerely,

Dr. Cheryl E. Ball

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